



Australian College  
of Mental Health Nurses

**Australian College of Mental Health Nurses  
Western Australia Branch  
Autumn Symposium 2025**

*'Mental Health Nursing: Focusing on our Future'*

**Friday 30 May 2025**

*DoubleTree by Hilton Waterfront, Perth, Western Australia*

**SPONSORSHIP & EXHIBITION PROSPECTUS**

**Contact:** Jackson Borham

**P:** 02 6285 1078

**E:** [events@acmhn.org](mailto:events@acmhn.org)

**W:** [www.acmhn.org](http://www.acmhn.org)



# Australian College of Mental Health Nurses

## ACMHN WA Branch Autumn Symposium 2025

*Mental Health Nursing: Focusing on our Future*

**Friday 30 May 2025**  
**DoubleTree by Hilton**  
**Waterfront, Perth CBD**

### SPONSORSHIP INFORMATION

Australian College of Mental Health Nurses (ACMHN) invites you to partner with us, to share in this key event in mental health nursing. The Symposium will be held in Perth on Friday 30 May 2025 at DoubleTree by Hilton Waterfront, Perth CBD.

ACMHN is the peak professional body for mental health nurses in Australia and the organisation has a robust membership within WA. ACMHN is the authoritative voice of the Australian mental health nursing profession, with productive partnerships with governmental and non-government organisations, health care agencies and educational institutions. The WA Branch provides council at both state and federal levels to influence the development and improvement of mental health services.

### ABOUT THE SYMPOSIUM

The event will provide ACMHN members and guests to showcase innovative practices and research outcomes with particular focus within Western Australia. Presenters are encouraged to present the results of their work, research projects, workforce or clinical improvements. Individuals and teams of individuals do great work, yet we often do not hear about their outcomes. After years of what feels like continuous uphill challenges, where various external and environmental factors have had profound impacts on workforce and clinical care practices, we are reaching the peak. It is now time to take a break, take in the view of what has changed and survey how those changes have modified our daily lives and practice.

#### *Symposium objectives*

- Provide an opportunity for mental health nurses to discuss the results of their strategies and projects in clinical practice, education, research, workforce and policy development.
- Highlight the results of their work rather than the procedure.
- Describe how the changes in the last few years have impacted and transformed the mental health nursing setting.
- Discuss the positive and negative aftermaths of trials and tribulations and how they were faced.
- Offer recommendations into new, improved, altered work, education and research practices.
- Provide a great opportunity to network and share knowledge while recognising advancements in mental health clinical nursing practice.
- Share models of care, projects, and practices that promote improved outcomes for mental health nurses, the multidisciplinary team, primary health providers, consumers, families, and significant others.





# Australian College of Mental Health Nurses

## WHY PARTNER WITH US

Partnering with the College will provide your organisation with several key benefits:

- Exposure to a relevant and influential audience before, during and after the event
- Your organisation will be seen as a keen and vital supporter of mental health nurses and mental health more broadly throughout the state and nationally.
- Opportunity to consolidate existing industry relationships and develop new collaborations.
- Opportunity to network across your own specialty area
- Well-priced sponsorship and exhibition opportunities
- Our WA Branch symposium history is positive with delivering on topical and informative forums

## WHAT ACMHN WILL DO

ACMHN Events Manager and WA Branch work closely with all sponsors to ensure satisfaction with involvement and return on investment. We have a wide variety of partnership opportunities available and invite new proposals you may wish to put forward.

ACMHN will aid sponsors and exhibitors in the following ways:

- Coordinate a sponsorship package that meets your organisations' aims and objectives for participating in the Symposium
- Provide information and details around additional value-add opportunities
- Advise you on company literature you may be eligible to incorporate in the Symposium delegate packs and, on the quantities, required.
- Assist you with the registration process

Our aim is to support Sponsors and Exhibitors to generate the best possible outcomes from the Symposium.

ACMHN is also happy to negotiate a package that will be of maximum benefit to your organisation and ours, to members, delegates, and key stakeholders.

## TO BOOK

For more information or to book a sponsorship or exhibition package, please contact:

Jackson Borham

**A:** PO Box 154 Deakin West ACT 2600

**T:** 02 6285 1078

**E:** [events@acmhn.org](mailto:events@acmhn.org)

## NOTE

- All costs are GST inclusive
- All inserts / handouts are to be supplied by the sponsor
- All artwork / logos are to be supplied by the sponsor / exhibitor in appropriate formats.
- All banners are to be provided by the sponsor





# Australian College of Mental Health Nurses

## SPONSORSHIP PACKAGES

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### Purple Principal Sponsor

**\$ 6,600**

Purple is the main colour used by the College and is synonymous with the College brand.

As the Purple Principal Sponsor your organisation will have the highest visibility and maximum exposure at the Symposium. This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of the mental health sector.

#### Entitlements

- Name acknowledgement as the Symposium Purple Principal Sponsor
- Logo recognition as the Purple Principal Sponsor in Symposium promotional material including the Symposium eBulletins, the program and on the Symposium event page (including link to your home page)
- Acknowledgement at the opening and closing plenary sessions
- Consenting delegate list
- 1x banner displayed in a prominent position during all plenary sessions
- 1x banner displayed at the registration desk
- 1x promotional item/flyer handed out during plenary sessions
- 1x promotional A4 double sided flyer available in the delegate packs
- 1x trestle table in a prominent position (*subject to availability*)
- 6 x full registrations
- Company logo, contact details and profile on the Symposium event page
- Opportunity to secure the sponsorship for a nominated period.

***Only one available***

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# Australian College of Mental Health Nurses

## SPONSORSHIP PACKAGES

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### Teal Associate Sponsor

**\$ 3,300**

As the Teal Associate Sponsor your organisation will be a key sponsor of the event and your brand will be represented throughout the Symposium. This is an excellent opportunity to affiliate your brand with the WA and National mental health sector and show your support for mental health nurses in Australia.

#### Entitlements

- Name acknowledgement as the Symposium Teal Associate Sponsor
- Logo recognition as the Teal Associate Sponsor in all Symposium promotional material including the Symposium eBulletins, the program and on the Symposium event page (including link to your home page)
- Acknowledgement at the opening and closing plenary sessions
- Consenting delegate list
- 1x banner displayed at the registration desk
- 1x promotional item/flyer available at the registration desk
- 1x promotional A4 double sided flyer available in the delegate packs
- 1x trestle table in a prominent position (*subject to availability*)
- 2x full registrations
- Company logo, contact details and profile on the Symposium event page
- Opportunity to secure the sponsorship for a nominated period.

***Only one available***

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# Australian College of Mental Health Nurses

## SPONSORSHIP PACKAGES

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### Premium Lucky Door Prize Sponsor

**\$ 4,400**

Delegates will go into the draw to win a premium lucky door prize drawn at the end of the day sponsored by your organisation.

The winner of the Premium Lucky Door Prize will win:

- 3 Day Registration including Conference Dinner ticket to the ACMHN 49<sup>th</sup> International Mental Health Nursing Conference 2025 to be hosted in Brisbane, Queensland from Wednesday 10th September to Friday 12 September 2025. The registration is valued a \$1,350.
- 4 nights' accommodation at Rydges South Bank, valued at \$1,156.
- Return flights to Brisbane, up to a maximum of \$1,000.

The Premium Lucky Door Prize is an excellent opportunity support a mental health nurse to attend the premiere Mental Health Nursing Conference in Australia.

#### Entitlements

- Name acknowledgement as the Premium Lucky Door Prize Sponsor
- Logo recognition as the Premium Lucky Door Prize Sponsor in all Symposium promotional material including the Symposium eBulletins, the program and on the Symposium event page (including link to your home page)
- Acknowledgement at the opening and closing plenary sessions
- Consenting delegate list
- 1x banner displayed at the Registration Desk
- 2x full registrations
- Company logo, contact details and profile on the Symposium event page

***Four Available***

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# Australian College of Mental Health Nurses

## SPONSORSHIP PACKAGES

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### Amber Support Sponsor

**\$ 2,200**

The Amber Support Sponsor option provides an excellent opportunity to build partnerships and demonstrate your support of nurses and the mental health sector.

#### Entitlements

- Name acknowledgement as the Symposium Amber Support Sponsor
- Logo recognition as the Amber Support Sponsor in all Symposium promotional material including the Symposium eBulletins, the program and on the Symposium event page (including link to your home page)
- Acknowledgement at the opening and closing plenary sessions
- Consenting delegate list
- 1x banner displayed at the registration desk
- 1x promotional A4 double sided flyer available in the delegate packs
- 1x trestle table in a prominent position (*subject to availability*)
- 2 x full registrations
- Company logo, contact details and profile on the Symposium event page.

***Only one available***

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### Registration Desk Sponsor

**\$ 1,650**

Delegates will arrive to see you information and promotional items upon registering for the conference.

The Registration Desk Sponsorship is an excellent opportunity to get your brand and collateral noticed.

#### Entitlements

- Name acknowledgement as the Symposium Registration Desk Sponsor
- Logo recognition as the Registration Desk Sponsor in all Symposium promotional material including the Symposium eBulletins, the program and on the Symposium event page (including link to your home page)
- Acknowledgement at the opening and closing plenary sessions
- Consenting delegate list
- 1x banner displayed at the Registration Desk
- 1x full registration
- Company logo, contact details and profile on the Symposium event page.

***Only One Available***





# Australian College of Mental Health Nurses

## SPONSORSHIP PACKAGES

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### Lucky Door Prize Sponsor

**\$ 1,650**

Delegates will go into the lucky door prize drawn at the end of the day sponsored by your organisation.

- 3 Day Registration including Conference Dinner ticket to the ACMHN 49<sup>th</sup> International Mental Health Nursing Conference 2025 to be hosted in Brisbane, Queensland from Wednesday 10 September to Friday 12 September 2025. The registration is valued a \$1,350.

The Lucky Door Prize is an excellent opportunity support a mental health nurse to attend the premiere Mental Health Nursing Conference in Australia.

#### Entitlements

- Name acknowledgement as the Lucky Door Prize Sponsor
- Logo recognition as the Lucky Door Prize Sponsor in all Symposium promotional material including the Symposium eBulletins, the program and on the Symposium event page (including link to your home page)
- Acknowledgement at the opening and closing plenary sessions
- Consenting delegate list
- 1x full registration
- Company logo, contact details and profile on the Symposium event page.

***Four Available***

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### Refreshment Break Sponsor

**\$ 1,650**

Delegates look forward to the refreshment breaks.

Sponsorship of the refreshment break provides an opportunity to reach out to delegates while they are relaxed and chatting.

#### Entitlements

- Name acknowledgement as the Symposium Refreshment Break Sponsor
- Logo recognition as the Refreshment Break Sponsor in all Symposium promotional material including the Symposium eBulletins, the program and on the Symposium event page (including link to your home page)
- Acknowledgement at the opening and closing plenary sessions
- Consenting delegate list
- 1x banner displayed during the refreshment breaks near the catering station
- 1x full registration
- Company logo, contact details and profile on the Symposium event page.

***Three Available***





# Australian College of Mental Health Nurses

## SPONSORSHIP PACKAGES

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### Name Badge Sponsor

**\$1,650**

Networking means meeting new people and putting faces to names. As such, name badges are an important tool in supporting networking throughout the WA Symposium.

Each delegate will be issued a name badge printed with your logo.

#### Entitlements

- Name acknowledgement as the Symposium Name Badge Sponsor
- Logo recognition as the Name Badge Sponsor in all Symposium promotional material including the Symposium eBulletins, the program and on the Symposium event page (including link to your home page)
- Acknowledgement at the opening and closing plenary sessions
- Consenting delegate list
- 1x full registration
- Company logo on all name badges
- Company logo, contact details and profile on the Conference website

***Only one available***

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# Australian College of Mental Health Nurses

## EXHIBITION PACKAGE

### Trade Display

<b>Not for Profit</b>	<b>\$715</b>
<b>Standard</b>	<b>\$935</b>

A trade display provides the opportunity to network with delegates during all breaks, including the Networking Drinks, to showcase your products and/or services as well as meeting new contacts and potential clients.

### Entitlements

- 1x trestle table in prominent position
- 1x full registration
- Company logo, contact details and profile in the Symposium Program
- Company logo, contact details and profile on the Symposium event page (including link to your home page)
- Consenting delegate list

***Limited trade tables available (subject to availability)***

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# Australian College of Mental Health Nurses

## PROMOTIONAL OPPORTUNITY

### Delegate Pack Insert

<b>A4 Double Sided Flyer</b>	<b>\$275</b>
<b>DL Flyer</b>	<b>\$165</b>
<b>Promotional item</b>	<b>\$330</b>

A delegate pack insert is a great way to get your collateral right into the hands of delegates. Each delegate is given a pack on arrival and the first thing they do is check out the contents.

It's simple – you provide us with your promotional flyer, and we will include it in all delegate packs.

***Limited opportunities available***



## TERMS AND CONDITIONS

- ACMHN reserves the right to amend the sponsorship and exhibition packages to benefit the Sponsor, Exhibitor, Symposium and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet Symposium requirements. ACMHN reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.
- All Sponsors and Exhibitors must comply with the principles that their sponsorship:
  - withstand professional and public scrutiny.
  - conform to professional and community standards of ethics and good taste; and
  - not bring ACMHN and/or the industry into disrepute.
- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the ACMHN and all prices in this prospectus are quoted inclusive of GST.
- ACMHN reserves the right to vary prices in accordance with any movements in the legislated rate of the GST.
- Provision of a logo is taken to be permission for the ACMHN to use that intellectual property to advertise and promote the event.
- Sponsorship or Exhibition space will be allocated only on receipt of a signed Booking Form. A letter of confirmation and invoice will be provided to confirm the booking. The full amount is due and payable within 14 days of receiving the tax invoice.
- Exhibitors must hold public and liability insurance. Certificates of currency for the insurance may be requested.
- All sponsors and exhibitors should abide by the venues Covid-safe policies and ensure all requirements outlined are adhered to.

## CANCELLATION POLICY:

- All cancellations must be notified to Jackson Borham, Events Manager ACMHN in writing before the cancellation can be processed.
- Cancellations will not be deemed to be received until you have written confirmation from ACMHN. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled, and the full amount will still be payable.
- For cancellations received in writing by ACMHN on or before 14 April 2025 a service fee of 50% of total fees will apply.
- No refunds will be made for cancellations after 15 April 2025.
- After a sponsorship or exhibition has been confirmed a reduction in exhibition space or sponsorship size will be considered a cancellation and will be governed by the above cancellation policy. Any exhibition space not claimed one hour before the exhibition commences may be reassigned without refund.
- Exhibition space will be allotted in the order applications and payments are received.
- ACMHN reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. ACMHN will not discount or refund for any facilities not used or required.
- The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsors/Exhibitors application meeting production timelines.
- In the event of Covid-19 related restrictions to hosting the event, sponsors will be provided reasonable alternatives via online facilitation in the event face to face delivery is not possible. Sponsorship fees are non-transferrable and non-refundable in this circumstance and ACMHN will provide several additional inclusions for national advertising to compensate the sponsor/exhibitor in the event face to face delivery is not permitted. Further terms of this arrangement can be discussed in detail with the ACMHN Event Manager.
- No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of the Events Coordinator.
- Sponsor or Exhibitor staff attending as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.





# Australian College of Mental Health Nurses

## SPONSORSHIP AND EXHIBITION BOOKING FORM

<b>Organisation:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>Phone:</b>	
<b>Email:</b>	

### Sponsorship Opportunities (please tick opportunity preferred)

Costs are GST inclusive.

Purple Principal Sponsor	\$6,600	<input type="checkbox"/>	Teal Associate Sponsor	\$3,300	<input type="checkbox"/>
Premium Lucky Door Prize Sponsor	\$4,400	<input type="checkbox"/>	Amber Support Sponsor	\$2,200	<input type="checkbox"/>
Registration Desk Sponsor	\$1,650	<input type="checkbox"/>	Lucky Door Prize Sponsor	\$1,650	<input type="checkbox"/>
Refreshment Break Sponsor	\$1,650	<input type="checkbox"/>	Name Badge Sponsor	\$1,650	<input type="checkbox"/>
Trade Display		<input type="checkbox"/>	Delegate Pack Insert		<input type="checkbox"/>
Not for Profit	\$715		A4 double sided flyer	\$276	
Standard	\$935	<input type="checkbox"/>	DL flyer	\$165	<input type="checkbox"/>
			Promotional item	\$330	<input type="checkbox"/>

### CONFIRMATION

Please note: Confirmation of sponsorship and exhibition spaces is conditional upon this form being completed and all payment received. The ACMHN reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the Sponsorship and Exhibition brochure are not fulfilled.

Upon confirmation, this contract is binding on the signature below.

I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Name of authorised person:	
Position:	
Signature:	
Date:	





# Australian College of Mental Health Nurses

Please forward completed booking form to:

**Jackson Borham | ACMHN Event Manager**

Australian College of Mental Health Nurses

Mail: PO Box 154, Deakin West ACT 2600

Phone: (02) 6285 1078 Fax: (02) 6285 2166 | Email: [events@acmhn.org](mailto:events@acmhn.org)

